

THANK YOU FOR JOINING THIS MONTH'S UPFITTER-EXCLUSIVE SESSION.
SEE YOU SHORTLY.

FOOT TO THE FLOOR // LEGEND AWARDS.

JANUARY 30, 2024



THE UPFIT YOU DESERVE

LEGENDSOFTHEROAD.COM

JAN 2024 SESSION AGENDA

- **Spotlight from Social**
- **Portal** Order Standings, Feedback, Updates
- **Watching our Lead Time**
- **Fast Lane** Program Updates
- **The Legend Upfitter Awards** Announcing Finalists

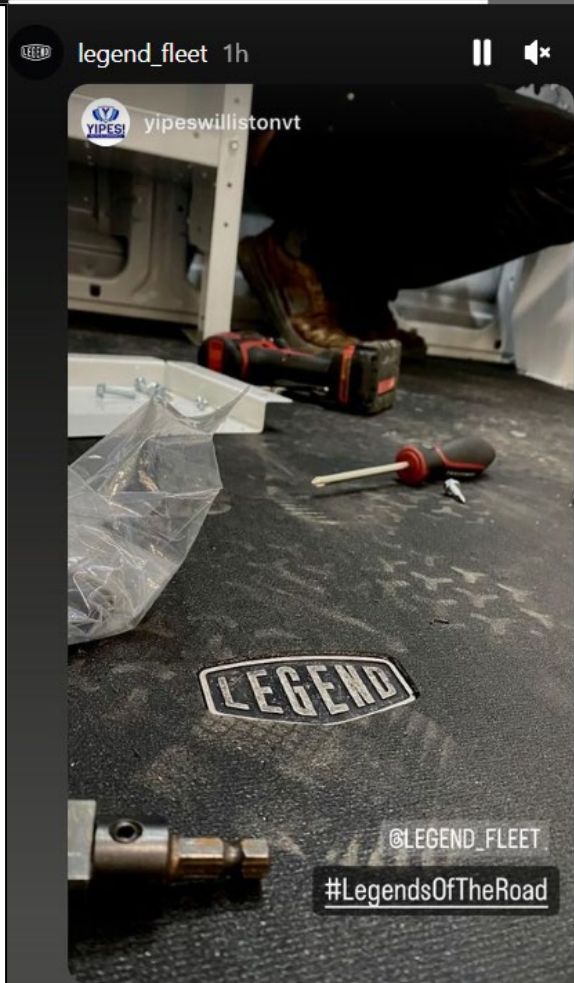
SPEAKERS



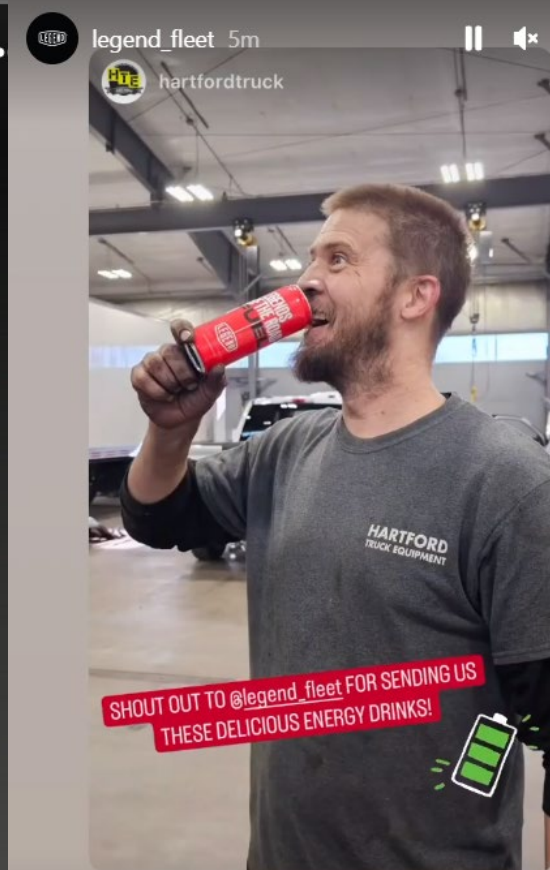
Brendan Church
Marketing Director,
LEGEND

SPOTLIGHT FROM SOCIAL

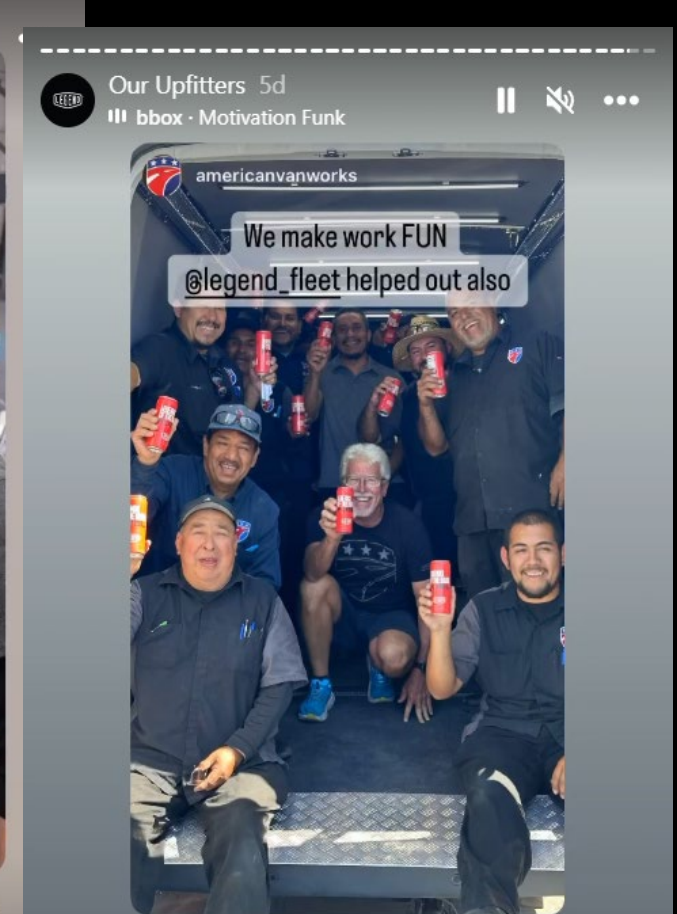
KEEP SHARING! @legend_fleet
#LegendsOfTheRoad



It's beautiful 🥰🔥



Sometimes you need a little boost ⚡💪

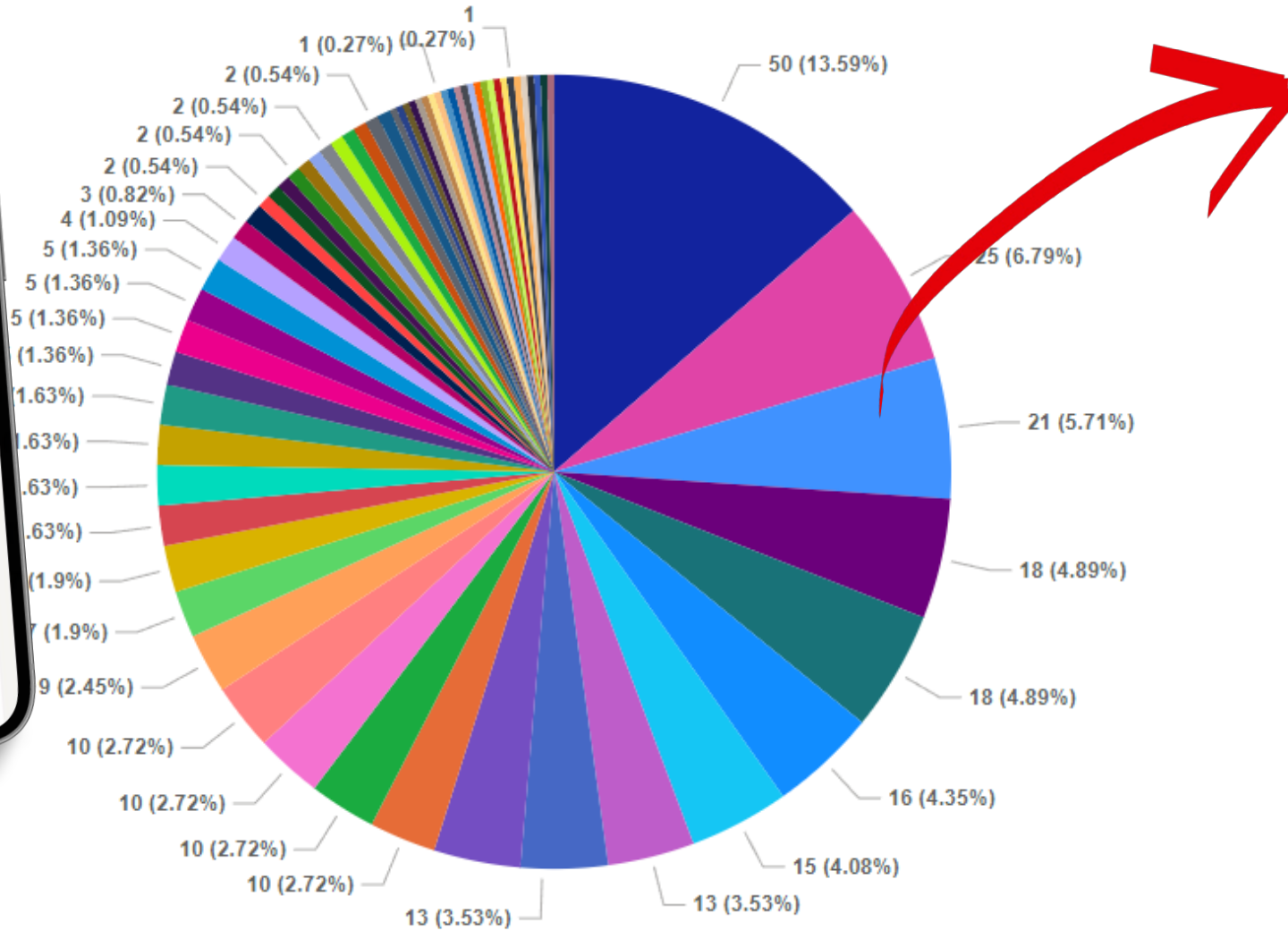
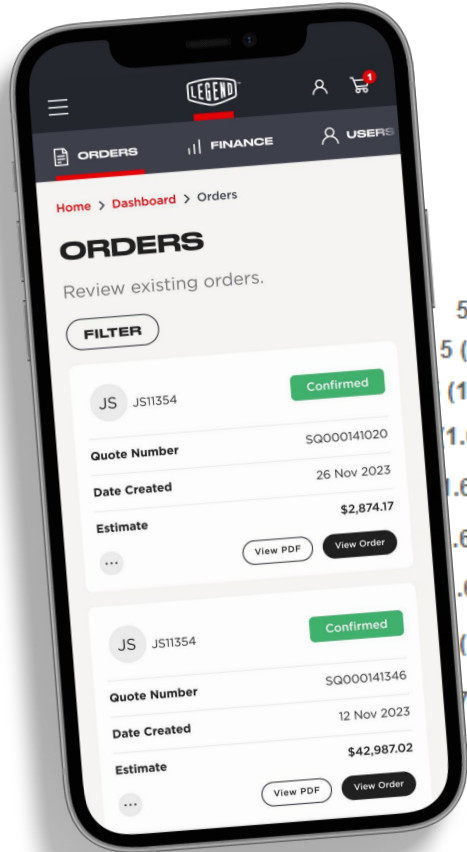


Bunch of absolute LEGENDS ⚡

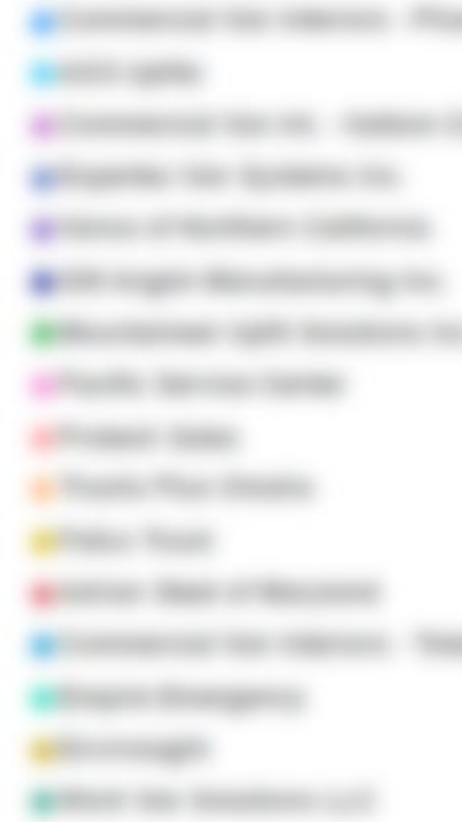




PORTAL ORDERS BY ORDER QUANTITY



- Customer Name
- #1 Advantage Outfitters LLC
 - #2 Prisco Vans Ltd
 - #3 Allied Body Works Inc.
 - #4 American Bobtail Inc.
 - #5 Pacific Truck Colors Inc.



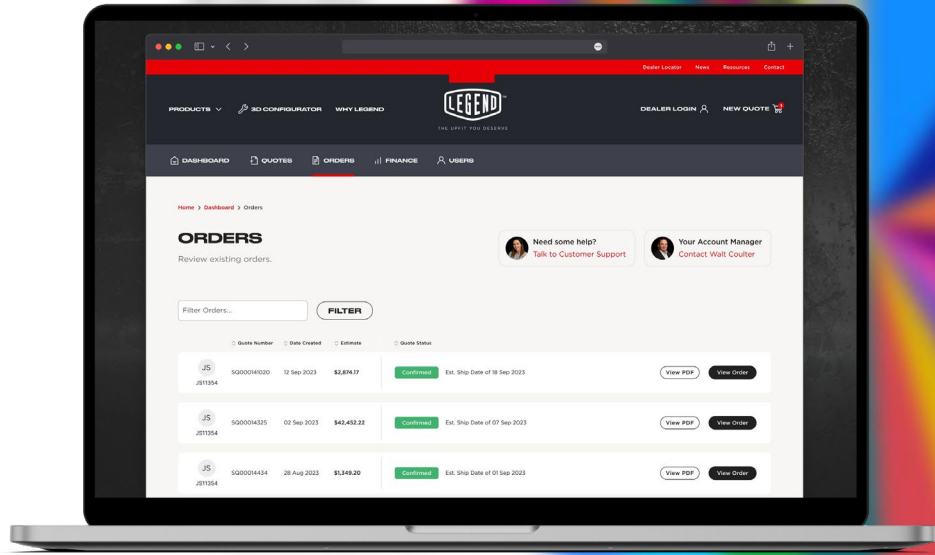


PORTAL ORDERS BY SALES VOLUME



Customer Name

- #1 ● Commercial Van Interiors - Phoenix
- #2 ● Advantage Outfitters LLC
- #3 ● GW Anglin Manufacturing Inc.
- #4 ● American Bobtail Inc.
- #5 ● Prisco Vans Ltd



Quote Number	Date Created	Estimate	Quote Status
900004020 JBT1254	12 Sep 2023	\$2,811.17	Confirmed
900004035 JBT1254	02 Sep 2023	\$40,452.22	Confirmed
900004454 JBT1254	28 Aug 2023	\$1,992.20	Confirmed

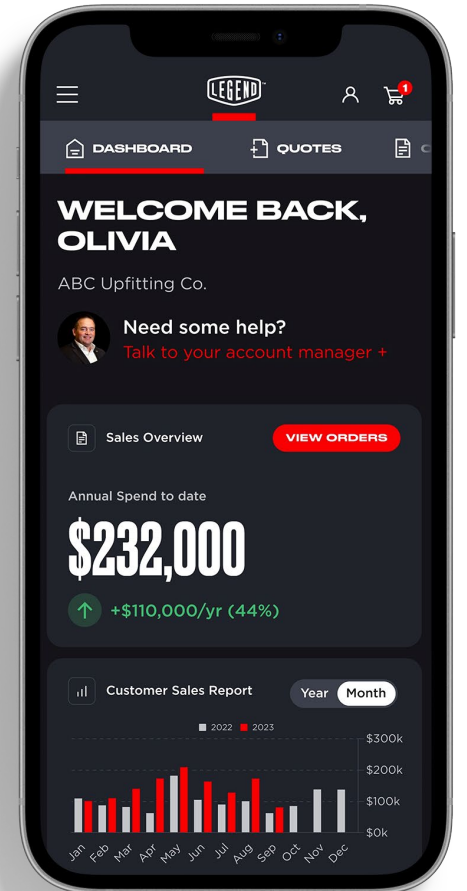


PORTAL FEEDBACK

*“The online system is great! It is seamless and super user friendly! We love that it gives us pricing and once order confirmation right then! We really appreciate being able to see all our orders on one screen, thank you!” - **AMERICAN BOBTAIL***

*“The Online Portal has Given us the Flexibility to place Orders 24 hrs a day 7 Days a week. Gives us the Ability to cater to our customers needs when they need. Tracking our online sales also gives us feed back as to trends in our business and industry as to what Makes and Models are most commonly being unfitted. Working with the Legend Portal Brings our business and Team into the 21st Century!” - **PRISCO VANS***

*“Thank you for offering this AWESOME user-friendly tool. I can order, monitor my orders and track our growth. All without losing customer support. Just try it! You will love it too!” - **CVI PHOENIX***





PORTAL TRACKING NOW AVAILABLE

Where tracking numbers are available (no direct trucks or customer-arranged shipping information available on portal as of yet)

ORP56118	SO00062345	08 Sep 2023	\$782.10	Confirmed Est. Ship Date of 14 Sep 2023	View PDF	View Order
82869-NC	SO00062296	07 Sep 2023	\$0.00	Shipping 08 Sep 2023	View PDF	View Order
COP3210	SO00062318	07 Sep 2023	\$472.89	Shipping 08 Sep 2023	View PDF	View Order
KCP1373...	SO00062319	07 Sep 2023	\$1,013.55	Confirmed Est. Ship Date of 1		

Payment Terms
Net 30 Days

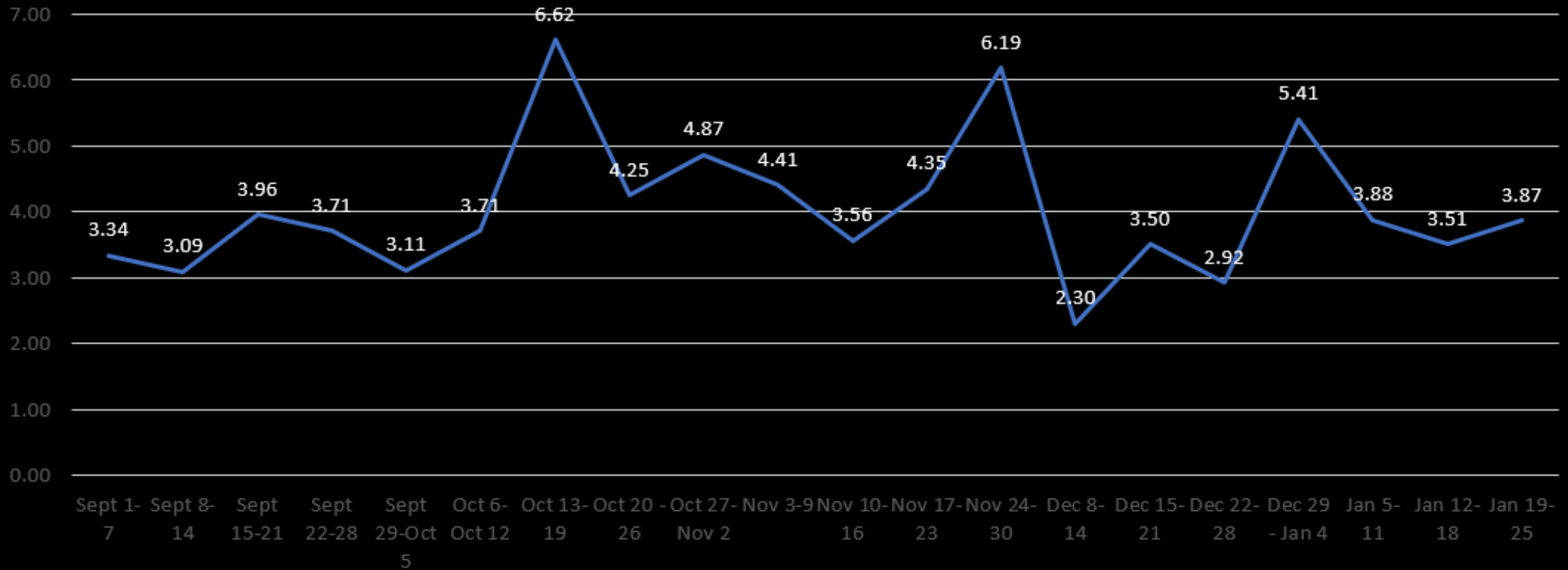
Currency
USD

Delivery Method
Carrier

IN YOUR ORDER

	Qty	UoM
Shipping via Estes on 08 Sep 2023 Tracking: 303-0086908 Track Shipment		
GMC Savana Reg WB AutoMat Bar without Sills - 1 Pc 312-043-7621	5	Each

WATCHING OUR LEAD TIME



BE LEGENDARY. SIT IN THEIR SEAT. FOOT TO THE FLOOR. DRIVE CHANGE.





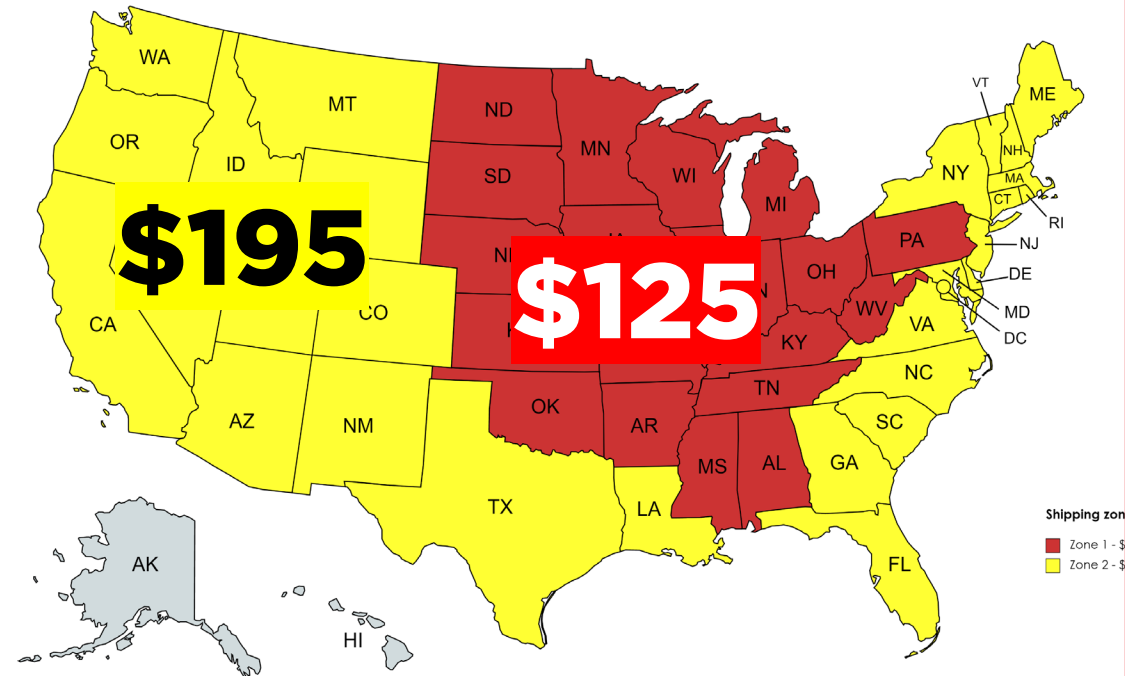
FAST LANE

- Orders must be placed by 2 PM EST
- Ships next day all across North America!
- Maximum order value of \$7,500
- Maximum quantity of 5 AutoMat products on a single order
- Yellow & Black Thresholds now available
- UpStep RS3 coming soon to Fast Lane
- Fast Lane Portal Orders must be purely Fast Lane products
- Put “Fast Lane” in Subject of your PO for it to ship Fast Lane

First of all, what is it?

Our main-line products, for the most popular vehicles, ship next day, when you order by 2 PM EST.

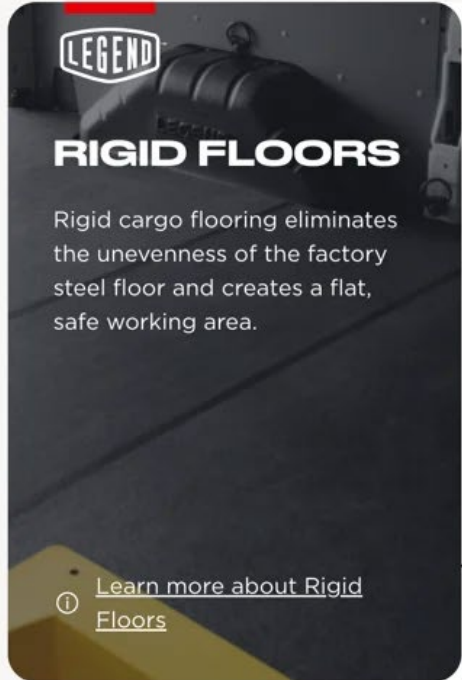
FAST LANE FREIGHT RATES



THEIR SEAT. FOOT TO THE FLOOR. DRIVE CHANGE.



FAST LANE ORDERING BY PORTAL

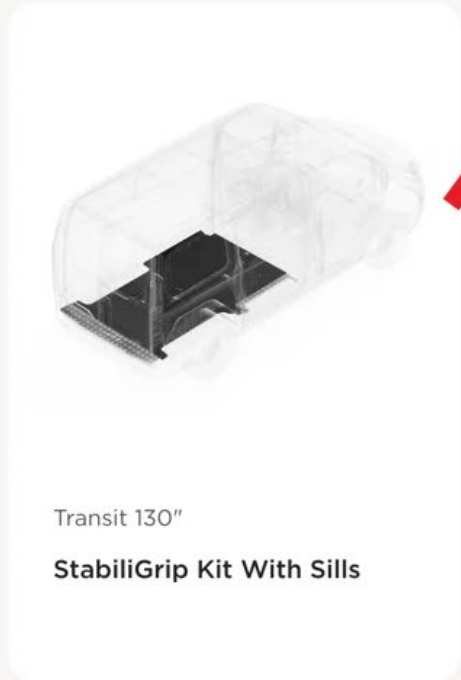


LEGEND

RIGID FLOORS

Rigid cargo flooring eliminates the unevenness of the factory steel floor and creates a flat, safe working area.

[Learn more about Rigid Floors](#)



Transit 130"

StabiliGrip Kit With Sills



FAST LANE 🚚

Transit 130"

StabiliGrip without Sills

Feedback


Filter Products RESET FILTERS

Product name, description, etc.

Ships Fast Lane Ships Standard

Product Types ▼

Rigid Floors

Transit 130" 

STABILIGRIP WITHOUT SILLS | TRANSIT 130"

Industry-leading, heavy-duty rigid van floor, field-proven in hundreds of thousands of cargo vans in North America. Designed to create a flat, safe, and grippy surface for operators to rely on all day long. It's composite and will outlast the life of the vehicle. Comes in 2-4 pieces (depending on size of van) to make install in your Ford Transit 130" easier (one big piece is difficult to ship and install). Black h-tracks join the floor pieces together. These are flush with the floor, allowing carts to roll unhindered! Add Aluminium Floor Sills or Steel Floor Thresholds to complete the look and maximize operator safety!

Available Options

3 Pc
732-135-6441

USA CAN



FAST LANE ORDERING BY PURCHASE ORDER

Simply make sure your team puts FAST LANE into the subject of an email for any given order, when qualifying, to ship Fast Lane.

Subject: FAST LANE -----RE: SQ00015937

THE LEGEND UPFITTER AWARDS

2023 FINALISTS

BE LEGENDARY. SIT IN THEIR SEAT. FOOT TO THE FLOOR. DRIVE CHANGE.



**HIGHEST ANNUAL
SALES GROWTH**

Awarded to the Legend Upfitter with the Highest Year-on-Year Upfitter Sales as a Percentage.

BEST ONLINE RETAILER

Awarded to the Online Retailer who stands out by significantly growing a percentage of their sales online, with the best-presented & marketed online Legend presence.

**BEST NEW
DISTRIBUTOR**

Awarded to the Legend Upfitter who joined Legend Nation in 2023 and had the highest sales & drive out of the gate.

**BEST BRAND
AMBASSADOR**

Awarded to the Legend Upfitter who best represents the Legend brand in their showroom or website, Leads with Legend, and overall endorses the Legend brand constantly.

**LEGEND'S
CHOICE**

NEW! Awarded to the Legend Upfitter who has gone above and beyond in a noteworthy way and deserve recognition, whether it's a passion to grow their account, an obsession with quality upfits, or a constant striving to be the best Upfitter they can be.



THE 2023 LEGEND UPFITTER AWARD FOR

HIGHEST ANNUAL SALES GROWTH

Auto Xtras – San Antonio, TX

Alt Fuel Innovations – Kansas City, MO

Camion Unique – Laval, QC

DC Unlimited – Brampton, ON



THE 2023 LEGEND UPFITTER AWARD FOR

BEST ONLINE RETAILER

Advantage Outfitters – South Hackensack, NJ

Expertec – Edmonton, AB

Upfit Supply – Grand Ledge, MI

Van Pro Quebec – Dorval, QC



THE 2023 LEGEND UPFITTER AWARD FOR

BEST NEW DISTRIBUTOR

Casper's Truck Equipment – Appleton, WI
Davis Distributing Co. – Salt Lake City, UT
Harrell & Hall Enterprises – Saginaw, AL
Trucks Plus Omaha – Omaha, NE



THE 2023 LEGEND UPFITTER AWARD FOR

BEST BRAND AMBASSADOR

Adrian Steel of Maryland – Sparrow Point, MD

American Automotive Aftermarket – Billerica, MA

Advanced Work Vans – Ft. Lauderdale, FL

Carl's Stereo – Sharonville, OH



THE 2023 LEGEND UPFITTER AWARD FOR

LEGEND'S CHOICE

American Bobtail Inc. – Fate, TX

American Campershells – Stanton, CA

KC Truck – Kansas City, MO

Sun Country Truck – Phoenix, AZ



THE LEGEND UPFITTER AWARDS

AWARDS CEREMONY

WEDNESDAY, MARCH 6 @ 11 AM
BOOTH 935 @ Work Truck Week



THE UPFIT YOU DESERVE

LEGENDSOFTHEROAD.COM



SEE YOU NEXT TIME, AT

WORK TRUCK WEEK

BOOTH **935**

REASONS TO STOP BY THE BOOTH:

- Several NEW exciting products – see for the first time.
 - AXECITING activities... we can't say anymore!
 - Energy Drinks, obviously.
- Sneak Peak of Rewards Program coming to Portal in 2024
 - You might be a winner of one of the Upfitter Awards!
- Meet lots of new team members who you might already work with
- Hear about what else is coming in terms of innovation. (Lots!)



THE UPFIT YOU DESERVE

LEGENDSOFTHEROAD.COM



**THANK
YOU**